

News Release

For Immediate Distribution

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MERRELL SIGN AS LEISUREWEAR PARTNER

Human Race is proud to announce the signing of Merrell as our official Leisurewear Partner for the Triathlon season in 2007. Our aim is to work with partners that fit naturally with our events as well as a providing support to all of our competitors in their busy lifestyles. We are therefore very excited to welcome Merrell, who offer an extensive range of footwear to anyone who enjoys an active outdoor lifestyle.

Richard Codgbrook, Marketing Director Comments, "We are delighted to be the official Leisurewear partner for the Human Race Triathlon series. Merrell believes in continuously expanding the outdoor journey of discovery by encouraging and equipping everyone to get outside. This is a great opportunity for Merrell to get actively involved in one of the UK's fastest growing outdoor sports."

"We are excited to welcome Merrell to the Human Race stable of Partners, they have some great products and the extensive range is perfect for those of us who have an outdoor lifestyle," said Human Race CEO John Lunt.

Merrell will be present at all Human Race triathlon events including the Eton May Super Sprints, the award winning Nokia Royal Windsor triathlon, and the TIMEX WomenOnly triathlon. Merrell lifestyle shoes can be bought via our official retailer **triandr** tel: 020 8500 4841. To find out more about Merrell and how they can equip you, take a look at www.merrell.com

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